

Data Brief

# Build and Prove Cyber Workforce Resilience

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Prepare





## Continuously Build and Prove Your Cyber Workforce Resilience

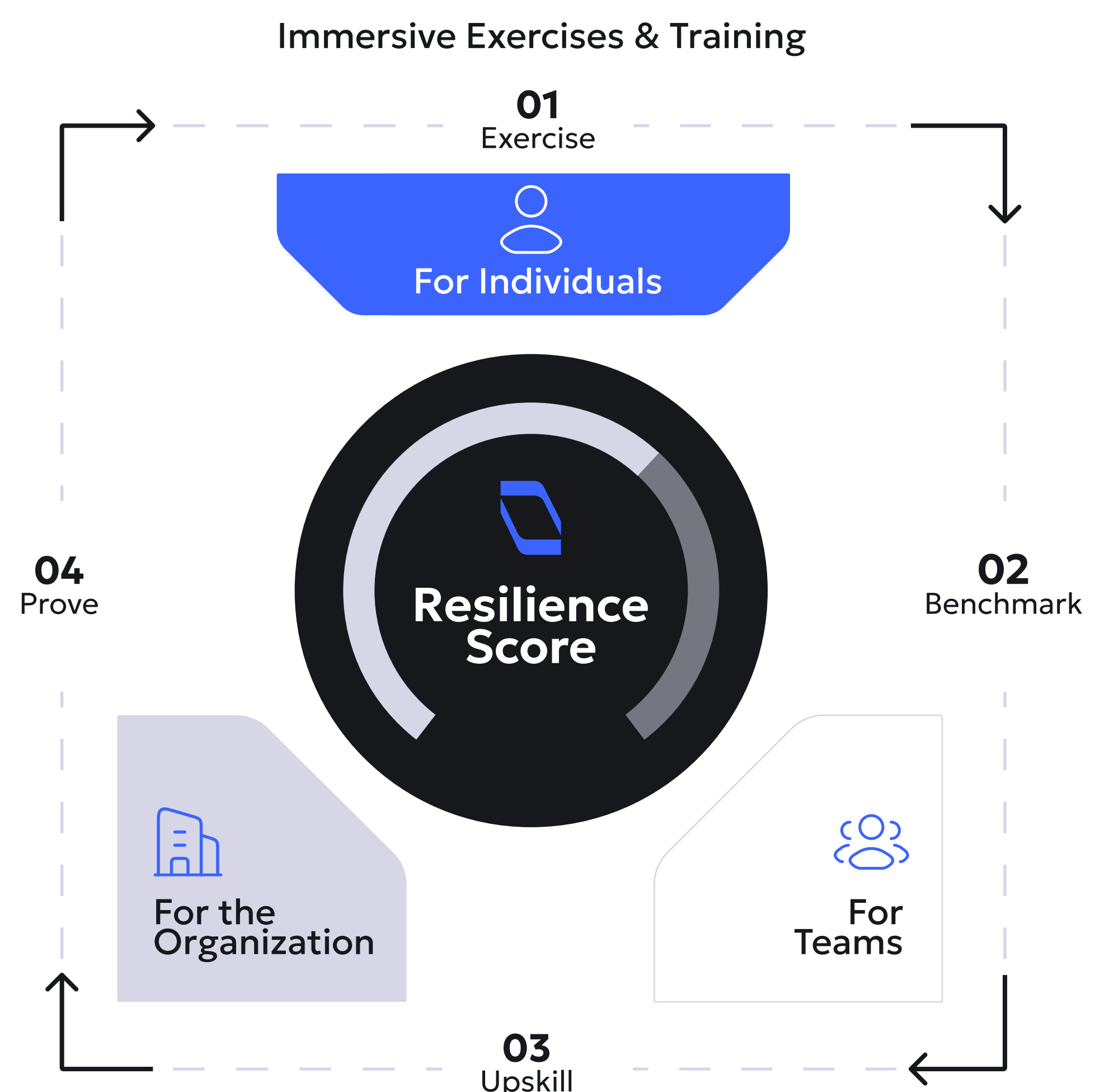
How do you know your organization will be resilient in the face of ever-increasing and more sophisticated cyber attacks?

All the latest tools and technology are not enough to ensure resilience; people and teams must have the right capabilities and make the right decisions when it counts. We are pioneering an entirely new approach to people-centric cybersecurity that enables organizations to assess, build, and prove their ability to effectively prepare for, and respond to, the latest cyber threats.

In a world where risks evolve at lightning speed, true resilience requires people and teams to learn continuously and work together seamlessly.

At the same time, legacy check-box training and paper certifications aren't up to the task.

Trusted by world's largest organizations and governments, our Immersive Exercises and Labs improve the cybersecurity capabilities of the entire workforce, facilitating a fundamental shift in how organizations prove team performance and reduce risk, from the store room to the board room.



### For Individuals

Hands-On Labs offering engaging, gamified learning environments

- Defensive Cybersecurity Professionals
- Penetration Testers Developers
- Application Security Experts
- Cloud & Infrastructure Security
- Entire Workforce

### For Teams

Team-based simulations from the store room to the board room

- Executive Teams
- Crisis Management & Incident Response Teams
- Offensive, Defensive & SOC Teams






### For the Organizations

Skills development exercises that drive transformative behavioral change

- Senior Leaders
- Front-line Employees
- High-risk Targets of Cyber Attacks

# The Value We Bring.






Preparation	During the Exercise
01 Continuously prove cyber capability across the organization, aligned to security frameworks	 Benchmark and prove readiness to your Board, auditors, and insurers
02 Improve organizational response to business risks and emerging threats	 Reduced breach costs and incident time; industry and corporate risk compliance
03 Increase efficacy in recruitment, retention, and career development	 Reduced recruiting costs and turnover
04 Reduce cloud and application vulnerabilities early and across the SDLC	 Reduced developer remediation time/cost
05 Reduce cybersecurity costs and improve investment decisions	 Save money and inform investment

## Why Immersive?

<b>Immersive Realism</b> Unparalleled content that offers world-class breadth and depth, along with speed of Cyber Threat Intelligence.	<b>Complete Organizational Coverage</b> Measurable resilience for everyone in the organization, from store room to board room.
<b>Proof of Resilience</b> The data that enables CISOs to be confident that they have a cyber-resilient workforce.	<b>Immersive Realism</b> Unparalleled content that offers world-class breadth and depth, along with speed of Cyber Threat Intelligence.

Cybersecurity skills development, from the store room to the board room

Certification & Compliance			Trusted by the World's Largest Organizations			
			400+ Customers	>3.5M Total Labs Complete	>100K Unique Users	>2K Hands-on Challenges

Be Ready.

# Ready to be

Immersive is trusted by the world’s largest organizations and governments, including Citi, Pfizer, Humana, HSBC, the UK Ministry of Defence, and the UK National Health Service. We are backed by Goldman Sachs Asset Management, Ten Eleven Ventures, Menlo Ventures, Summit Partners, Insight Partners and Citi Ventures.

