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Data Sheet

Immersive for Financial Services

Feb 2025

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Hone Your Organization's Human Edge Against Cyber Threats

Be ready for financial services-related threats, supply chain risk, and software vulnerabilities.

Securing a financial services organization like yours is a complex challenge, as the industry remains a prime target for cybercriminals. Leaders must navigate the delicate balance between innovation and security, manage outdated technology, and comply with increasingly stringent regulatory requirements.

Additionally, the interconnected nature of today's ecosystem and intricate supply chains heightens vulnerability. There's also mounting pressure to demonstrate resilience to Boards, C-level executives, and customers. In this demanding environment, a comprehensive approach to proving and improving your organization's capabilities is essential.

Challenges

- Industry a top target for cyber crime
- Highly interconnected business ecosystems and supply chains
- Legacy tech risks
- Pressure to ship new code under tight deadlines
- Maintaining customer trust

Benefits

- **Measure and Prove Your Resilience**: Demonstrate, benchmark, and prove resilience to Board and regulators.
- **Be Ready for Threats**: Empower defenders to identify and mitigate financial services-related threats.
- **Pressure-Test Your Teams**: Put your executive and technical teams' judgment to the test against realistic scenarios.
- **Create the Ultimate Offensive and Defensive Cyber Team**: Deploy state-of-the-art, hands-on labs for offensive and defensive cybersecurity training.
- **Drive Secure Development**: Shift Left with cutting-edge, hands-on application security solutions that empower financial services development teams to boost productivity, cut costs, and mitigate threats.

For Individuals

Hands-on labs offer engaging, gamified learning environments

- Defensive Cybersecurity Professionals
- Penetration Testers
- Developers
- Application Security Experts
- Cloud & Infrastructure Security
- Entire Workforce

For Teams

Team-based simulations from the store room to the board room

- Executive Team
- Crisis Management & Incident Response Teams
- Offensive, Defensive & SOC Teams

For the Organizations

Skills development exercises that drive transformative behavioral change

- Senior Leaders
- Front-line Employees
- High-risk Targets of Cyber Attacks

Be Ready.

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Get the Human Edge

To drive resilience against attacks, financial services organizations must prepare their entire workforce for attacks; upskill and retain top cyber talent; and prove their resilience to customers, Boards, C-level executives, and regulators.

Immersive can help. We're trusted by global financial services firms like Citi and HSBC to upskill their teams against the latest threats and provide reporting to support various Regulatory requirements. We are backed by Goldman Sachs Asset Managements, Summit Partners, Insight partners, Citi Ventures, Ten Eleven Ventures, and Menlo Ventures.

Over the past 20 years, nearly one-fifth of all global cyber attacks targeted financial services organizations, resulting in $12 B in losses.* Most attacks involve the human element**

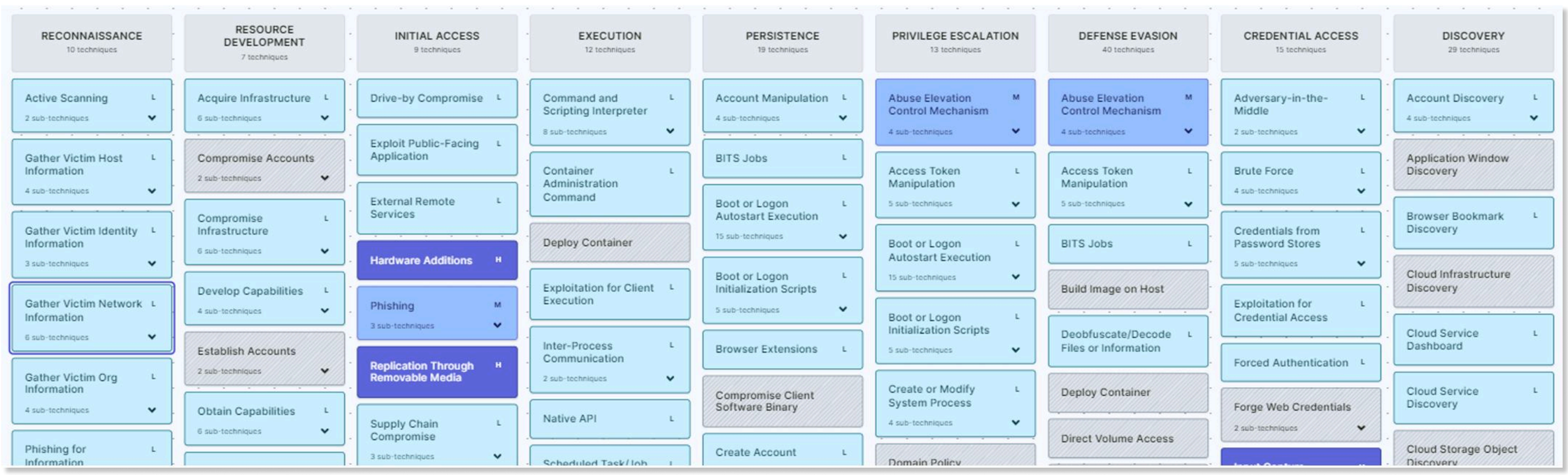
$12B

*International Monetary Fund (IMF) Global Financial Stability Report, April 2024
**Verizon 2024 Data Breach Investigations Report, 2024

Support Regulatory Compliance and Reporting

We offer exercise and labs that allow you to align with industry frameworks and meet regulatory requirements and standards, such as DORA and PCI-DSS. Learn how Immersive can help you meet and maintain multiple compliance requirements.

Understand MITRE ATT&CK Coverage and Close Gaps



Identify individual and organizational capabilities according to the MITRE ATT&CK Framework and fill gaps with specifically-tailored labs.

Why Immersive?

Immersive Realism

We offer the most realistic, real-world learning environments for all skill levels

Proof of Capability

We equip CISOs with the data to be confident that they have a cyber-resilient workforce

Complete Organizational Coverage

We foster resilience across the organization, with unparalleled content that offers world-class breadth and depth

A Unified Enterprise Platform

We provide a seamless and customized experience for individuals, teams, and the entire workforce

Capability at the Speed of Cyber

We ensure your teams are updated on the latest cyber risks, from zero-day exploits to the evolving AI landscape

Trusted by the world's largest organizations: HSBC, Pfizer, citi, T-Mobile, airbnb, nationalgrid, Goldman Sachs

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Ready

Be

Immersive is trusted by the world's largest organizations and governments, including Citi, Pfizer, Humana, HSBC, the UK Ministry of Defence, and the UK National Health Service. We are backed by Goldman Sachs Asset Management, Ten Eleven Ventures, Menlo Ventures, Summit Partners, Insight Partners and Citi Ventures.

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