

Data Sheet

Workforce Exercising Scenarios

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Transform



Workforce Exercising

The Immersive platform revolutionizes the learning process to give organizations the human edge. Continuous drilling with Workforce Exercising transforms theoretical know-how into tangible skills using engaging scenarios reinforced by targeted feedback.

With continuous exercising and hands-on experiences, your organization can develop the skills and instincts needed to combat security threats – effectively turning knowledge into practical action. With behavioral science at its core, Workforce Exercising provides immersive and dynamic cybersecurity scenarios and labs crafted for individuals, teams, or your entire workforce. Each exercise stands as a rigorous testing ground to measure, develop, and fine-tune employees' cybersecurity capabilities.

With Workforce Exercising, organizations cover a wide range of security risk areas, from digital footprints to physical security. Scenario-based content is fully-customizable, ensuring that training aligns with an organization's unique needs. Workforce Exercising also provides detailed performance data so organizations can measure their risk.

Benefits

- Builds the human edge to address enterprise risk management
- Boosts situational awareness, keeping your teams resilient
- Drives lasting behavioral changes in security practices
- Identifies and helps quickly mitigate security weaknesses
- Captures crucial data on real-world threat responses
- Applies a data-driven approach for targeted remediation
- Stress tests policies to ensure front-line readiness
- Provides support for multiple language policies to ensure front-line readiness



Turn Knowledge into Action

- Leverage micro-drilling to turn theory into real-world actionable security skills
- Conduct regular, targeted exercises for hands-on experience
- Strengthen employee instincts and skills against security threats



Capture Data and Customize Training

- Tailor cybersecurity training to your organization's unique needs
- Use ready-made content or design custom drills
- Capture real-time, measurable insights into human cyber risk



Auto Assign Training Based on Performance

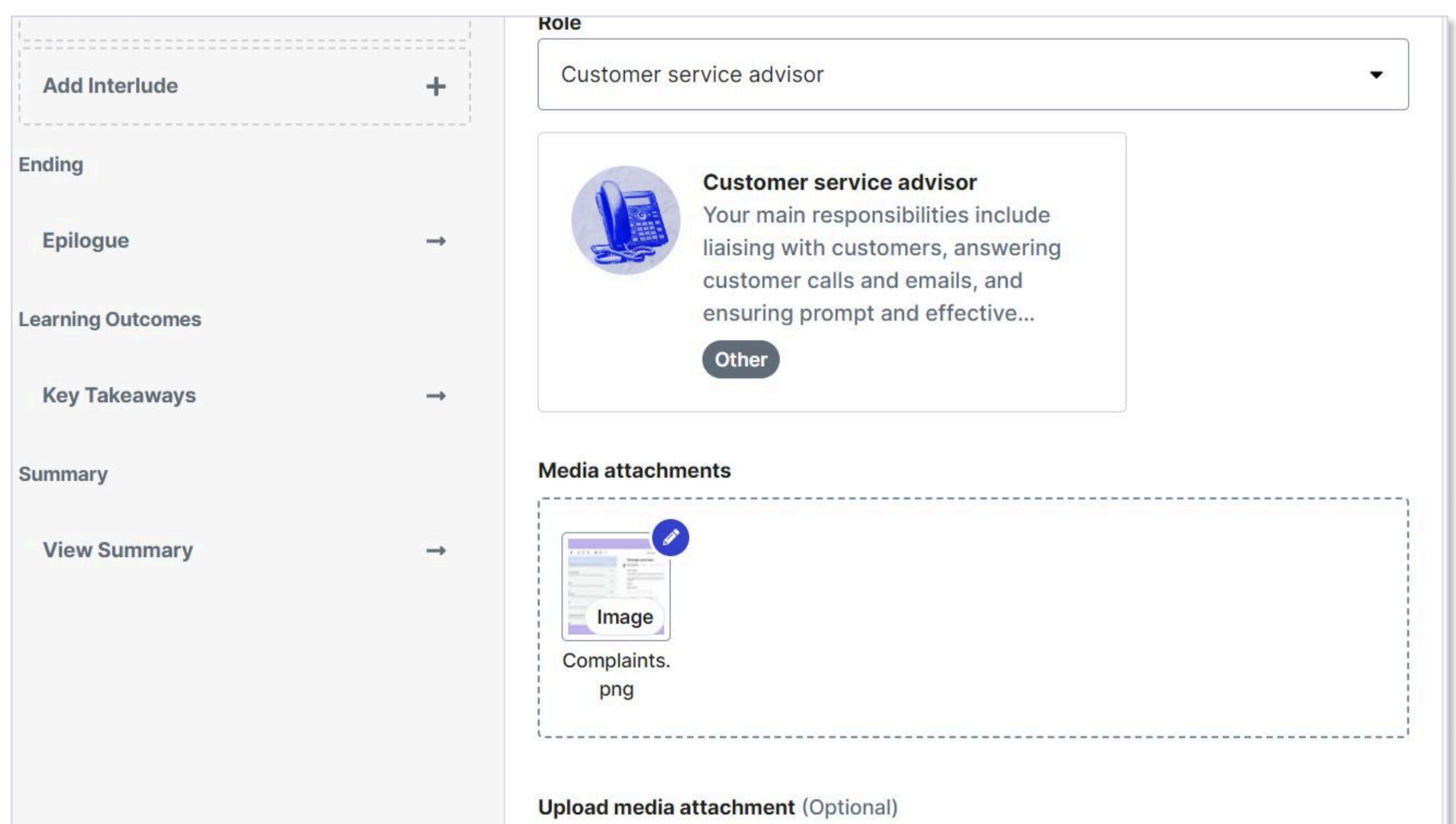
- Identify organizational strengths and weaknesses without manually reviewing individual data
- Assign targeted upskilling content automatically to individuals based on their exercise performance
- Streamline the learning and development process to save time and resources

Workforce Exercising Risk Area Coverage

<p>01 Authentication: Verifying the identity of a user</p>	<p>05 Data handling: Collecting, storing, using and disposing of data</p>
<p>02 Physical security: Protecting assets and people from physical attacks and unauthorized access</p>	<p>06 Security reporting and responsiveness: Reporting security incidents, data breaches, or suspicious activity and responding proactively to security threats</p>
<p>03 Device security: Securing laptops, smartphones, and other connected devices</p>	<p>07 Digital footprint: Managing an individual's online presence</p>
<p>04 Browsing securely: Responding to browser security alerts and checking for security information on websites (such as HTTPS) before making payments</p>	<p>08 Social engineering: Detecting and preventing malicious influence and deception attempts</p>

Data-driven reports with actionable insights and our exclusive readiness score includes color-coded dashboards displaying risk percentages by security topics – such as social engineering, physical security, and phishing. It also provides a detailed breakdown by risk areas, teams and individuals to help pinpoint where more upskilling is needed.

Immersive Workforce Exercising empowers a cyber-confident workforce by leveraging **Behavioural Science techniques**. Through relatable content and targeted exercises, it addresses key risks and promotes secure behaviours.



The screenshot displays a configuration interface for a role-based exercise. On the left, a sidebar menu includes options: 'Add Interlude' (with a plus icon), 'Ending', 'Epilogue' (with a right arrow), 'Learning Outcomes', 'Key Takeaways' (with a right arrow), 'Summary', and 'View Summary' (with a right arrow). The main content area is titled 'Role' and shows a dropdown menu set to 'Customer service advisor'. Below this, a card for 'Customer service advisor' contains a phone icon and text: 'Your main responsibilities include liaising with customers, answering customer calls and emails, and ensuring prompt and effective...'. An 'Other' button is visible below the card. A 'Media attachments' section shows a dashed box containing an 'Image' placeholder for 'Complaints.png'. At the bottom, there is an 'Upload media attachment (Optional)' label.

Sample Program

Workforce Exercising can be implemented across your entire organization, tailored to the specific needs of different groups. For example, in a large-scale, continuous micro-drilling program, an exercise might involve:

2%
of the wider workforce

10%
of developers

50%
of the security operations team

(through individual hands-on challenges or team-based technical incident simulations)

100%
of executives and board of directors




25%
of the incident response function

This flexibility allows you to customize your exercising program to address your organization’s unique risks and vulnerabilities.

■ “Turn Theory into actionable skill”

■ “Measure human cyber risk using data”

■ “Run custom micro drills for improved defense”

Certification & Compliance			Trusted by the World’s Largest Organizations			
			400+ Customers	>3.5M Total Labs Complete	>100K Unique Users	>2K Hands-on Challenges

Be Ready

Immersive is trusted by the world's largest organizations and governments, including Citi, Pfizer, Humana, HSBC, the UK Ministry of Defence, and the UK National Health Service. We are backed by Goldman Sachs Asset Management, Ten Eleven Ventures, Menlo Ventures, Summit Partners, Insight Partners and Citi Ventures.

