

# Cyber Resilience Reimagined: The Human Edge in Security

Behavioral science is the key to proactive security. It's not just about knowledge; it's about building reflexes and habits that empower your team to act before threats become crises. Immersive Labs puts people at the heart of security with expert-driven solutions that turn employees into proactive defenders, boosting your organization's cyber resilience.



## Reactive Security

vs.

## Proactive Security

### Reactive Response:

- Responds after a cyber threat occurs.
- Focuses on damage control, containment, and recovery.
- **Drawback:** Constantly playing catch-up, leading to higher costs, downtime, and potential reputational damage.

### Proactive Defense:

- Identifies and mitigates threats before they happen.
- Leverages behavioral science to anticipate human errors and foster a culture of security.
- **Advantage:** Builds a resilient, security-conscious organization that stays ahead of emerging threats.

## Behavioral science is the key to proactive security.

By understanding human behavior, Immersive creates training that builds better reflexes and proactive habits, empowering your team to act before threats emerge. We put people at the core with solutions designed by experts to drive proactive behavior and strengthen your organization's cyber resilience.

**Immersive Labs:**  
**Building Cyber Resilience**  
**Through Behavioral Science**

Learn more about our behavioral science approach [here](#)